



burgbad

PRESS RELEASE 11.12.2015



BLACK ON-TREND BATHROOM FOR (REAL) MEN

- On-trend: the rugged beauty of black takes hold in the bathroom
- Bathroom furniture specialist burgbad presents options for bathrooms with a decidedly masculine touch
- A clear design language, uninterrupted surfaces, an unusual degree of flexibility and practical features translate the masculine aesthetic into stunning bathroom design
- burgbad washbasins now available with self-healing countertop

Black looks great with white. This simple truth applies equally well to the substance and design of modern architecture and puristic styling as it does to the male sense of what constitutes a pleasing aesthetic. As a result, the black trend currently taking hold in interior design – even in the bathroom – is particularly likely to appeal to men, especially when combined with the concrete and metal look that's so popular right now. Open to a variety of interpretations – from rustic all the way to elegant – this on-trend colour features prominently in the portfolio of bathroom furniture specialist burgbad: in almost every collection, customers can choose from a wide selection of finishes ranging from matt black and black oak all the way to black high gloss.

Exploring the diversity of tastes beyond the standard middle ground

burgbad aspires to embody the entire world of bathroom design and likes to fathom the depths of different tastes that go beyond the usual norms, breaking with conventions that e.g. men and women have settled on out of habit. For if the truth be told, men's enthusiasm for the decorative details and harmonious tone-on-tone arrangements that women are so apt to choose when designing their personal wellness oasis is generally rather limited. But because they still regard the bathroom as the woman's territory, they usually let her call the shots in this particular domain. And that, thinks burgbad, is a real shame. Because in fact, most men are far more likely to feel at home in surroundings dominated by straightforwardness, clear-cut contours and contrasts: black on white, wood and metal, round on square, tough but fair, good versus evil.

Reducing our complex world to fundamental, manageable structures is a tried and tested survival strategy that provides aesthetic orientation as well. This puristic approach finds expression in the kind of clear, unpretentious interior design that can be implemented perfectly with burgbad's rc40 system. With just a few fascinating accents like an attractive lamp or a gleaming surface with a piano-like finish, it can be used to create a luxurious bathroom ambiance more or less anywhere, even in a garage. For many men, who love to combine the practical with the comfortable wherever they happen to be and hate being hampered by technical obstacles, that sounds like the definition of a dream come true.

With the rc40 system from burgbad, a man can plan however he likes

So why not design a different kind of bathroom for a change? With a product range like the rc40 system

from burgbad, it couldn't be easier: the complete modules can be installed more or less anywhere – even in the middle of the room. Because by integrating the pre-wall and installation systems, the furniture range merges with the sanitary technology to form a single structural unit. The furniture is constructed on a steel skeleton and serves as the base unit, back panel, superstructure, side wall, countertop or table for the bathtub, washbasin, wall-mounted toilet, shower toilet – or even just the mirror. No other furniture system currently on the market can rival rc40 when it comes to flexibility. On top of that, the system offers a host of practical benefits such as ample, well-structured storage space, extremely variable dimensions and intelligent optional extras like the Crono storage door cabinet, which fits in seamlessly with the rc40 bathroom. Here, anyone can be his own architect.



Free agent: with burgbad's rc40 system, water-carrying modules like this washbasin can be installed anywhere in the room. (Photo: burgbad)



Smart and tough: the new “self-healing” washbasin countertops from burgbad

Clever high-tech features also have a lot of sex appeal where men are concerned. In this case, burgbad has added a futuristic detail to the surface of its countertop, combining an attractive appearance and pleasant feel with some extremely practical and easy-care characteristics. 1: The surface is extremely matt. 2: There are no telltale fingerprints. And 3 – best of all – it forgives mistakes. Minor scratches, for instance, can quite literally be “ironed out”. While normal soiling can be removed with a microfiber cloth or a magic sponge eraser, heat treatment with an iron placed on top of a damp cloth will make the “self-healing” countertop look like new again. And it’s all thanks to an innovative nanotech material. The special panel used by burgbad consists of latest-generation synthetic resins, is hardened in an EBC manufacturing process and is exceptionally resistant not just to chemicals and water but to wear and tear as well.

Licence to iron: when you get into a scrape and have to iron things out, being tough isn’t always the answer. burgbad furniture comes with its own high-tech solutions built in: the washbasin countertop is made of a “self-healing” nanotech material. (Photo: burgbad)

Not everything has to be perfect – only the things that matter

Virile aesthetics are very popular right now – and not only with men. Whether it’s a natural need or a learned cliché: men have their own tastes, geared towards projecting a strong profile by means of idiosyncrasies, contradictions and the occasional eccentric statement. Accordingly, “real men” are willing to take chances when it comes to interior design as well. They couldn’t care less about boring harmony. Instead, they play with technology, like things to be neat and appreciate luxury where they need it: a comfortable tub or a spacious shower; a big washbasin without unnecessary frills but with a “decent” mirror and perfect lighting; and a cabinet where you can store your stuff

and find it again when you need it – that’s all it takes. And if there’s a nice soft carpet underfoot, nothing else matters, right?

Styling info:

In this man’s bathroom by burgbad, the interior design focuses on a washbasin module from the rc40 system (design: nexus design) in high-gloss black with a white mineral cast washbasin and self-healing countertop. Equipped with a mirror, hairdryer holder and lighting, the Crono storage door cabinet in matt black (also from burgbad) provides additional storage space for bathroom necessities and much else besides. The Citterio E basin mixer and floor-standing thermostatic bath filler (design: Antonio Citterio) are by Axor/Hansgrohe, the wall-mounted Mera shower toilet (design: Christoph Behling) is by Geberit. A free-standing mineral cast Camia bathtub from burgbad rounds the sanitaryware off to perfection. A Ferrara Border Special carpet by Jan Kath, a Steeve sofa (design: Jean-Marie Massaud) from Arper, a side table from Moroso’s Diesel series and an Oda floor lamp from Pulpo (design: Sebastian Herkner) add the finishing touches to the garage-style bathroom.

Further information:

www.burgbad.com

Burgbad, a German manufacturer of bathroom furniture and furnishing concepts, was founded in Bad Fredeburg (Westphalia) in 1945. Since 2010, the internationally operating company with production facilities in Bad Fredeburg, Greding, Lauterbach-Allmenrod and Nogent le Roi (France) has been a 100% subsidiary of the ECZACIBASI Group. The burgbad brand provides countless creative solutions for individual, confidently stylish bathrooms that meet the highest aesthetic and technological standards.



Smart and tough: the new “self-healing” countertops from burgbad. (Photo: burgbad)



Black-and-white contrasts and matt/gloss combinations enhance any shabby chic ambiance. (Photo: burgbad)

Video

You Tube:

<https://youtu.be/qGiBgzKwBZM>

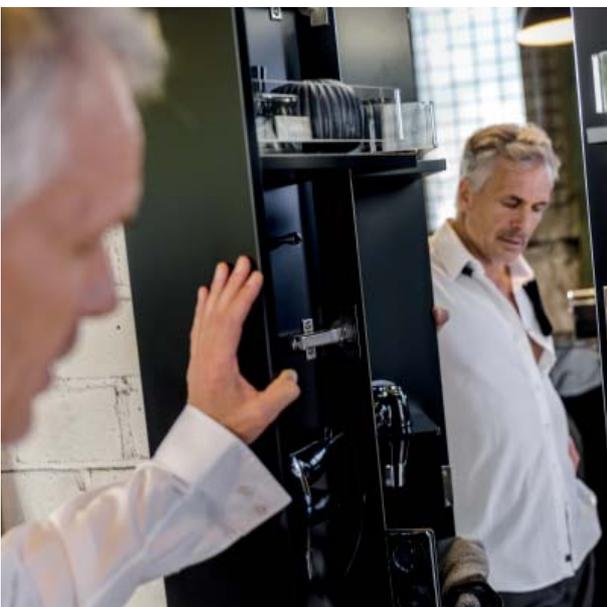




Make your own rules: relaxation is guaranteed when the atmosphere is designed to make a man feel at home. (Bathtub: Camia, burgbad; table: Diesel collection by Moroso; photo: burgbad)



Every man to his taste: black-and-white contrasts, clear lines, generous dimensions, nothing superfluous. With the rc40 system from bathroom furniture specialist burgbad, anything goes. Shown here: a freestanding washbasin module in high-gloss black. (Photo: burgbad)



Clearly laid out, convenient, handy: that's the way men like their storage space. The storage door cabinet from burgbad's Crono collection fits the bill perfectly.

The black trend currently taking hold in interior design goes particularly well with the concrete and metal look that's so popular right now. (Photo: burgbad)



A haven for (real) men: all it takes is an unconventional layout, trendy black-and-white arrangements and a few gleaming accents – like an attractive lamp or the lustrous piano-like surfaces of burgbad’s rc40 washbasin module – and the garage takes on a luxurious bathroom ambiance with a rugged, masculine charm. (Photo: burgbad)



The height of convenience combined with simple understatement: Geberit’s wall-mounted Mera shower toilet looks perfectly at home in a trendy black-and-white ambiance with industrial flair. (Photo: burgbad)



Axor/Hansgrohe’s floor-standing thermostatic bath filler Citterio E stands out from the rugged garage-like look of this man’s bathroom like a gleaming chrome solitaire. (Photo: burgbad)

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